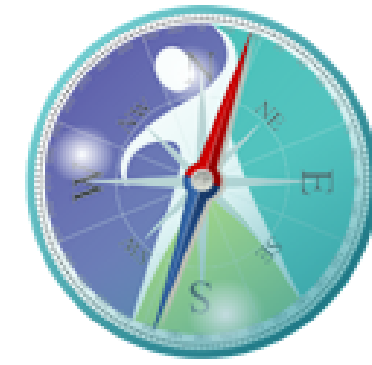


DONOR NAVIGATORS®

HELPING KIDNEY PATIENTS FIND LIVING DONORS



Your Support Team of "Donor Navigators®" Can Help You Find Potential Donors

There's a network of people in your life who would be willing to help you find potential donors—you just have to ask for their help. We understand how asking for help can be frightening when you're doing it all by yourself. Yet, when you ask your family and friends for help it could actually help them too. You see, those who care about you the most want you to get better. They may wish they could donate a kidney to you, but can't, so they're down and somewhat useless. Asking them to join your communications team as "Donor Navigators®" — you'll give them an opportunity to do the next best thing. That being, helping you find potential donors!

Donor Navigators® can extend well beyond your family and friends. Anyone who knows your story and is willing to get the word out about your need for a living kidney donor can serve on your Donor Navigator® team. They just need to learn how to become inspirational spokespersons from support materials we offer in the Donor-Seeker® Program. They can even become communications "go-betweens" —so no one ever feels your directly asking them to "give up" a kidney.



Donor Navigators Can:

Expand Your Story's Reach

You don't have to go it alone. Invite friends, family (and anyone who would be willing to help you find potential donors) to share your story in their social media networks.

Invite them to watch the videos in the Donor-Seeker Program® so they can learn best practices for increasing need awareness and inspiring donors interest.

Donor Navigators Can:

Periodically Update Potential Donors

Due to strict confidentiality guidelines, your transplant center can only tell you if a donor is being evaluated— or has been ruled out. However, potential donors are not restricted from sharing their process with you.

To encourage two-way communications, Donor Navigators® can send periodic health updates in a group email—and invite your contacts to send updates back your way.



Donor Navigators Can:

Act As Spokespersons

By communicating on your behalf, Donor Navigators® can be your communication's "go-between"—which will save you (and those they connect with) from ever thinking that they're being asked them to "give up" a kidney.



Donor Navigators Can:

Humanize Your Future Goals

Donor Navigators® can attach listener-heartstrings to your story by sharing more about your future hopes and dreams (like being there when their first grandbaby arrives).

Inspirational connections, mixed with facts on the long wait, your struggles and/or fears on dialysis—and the value of living donation can move people to lean in your direction.

DONOR-SEEKER® PROGRAM

EMPOWERING THE SEARCH FOR
LIVING KIDNEY DONOR



Invite Donor-Navigators® To Watch The Donor-Seeker® Program Videos & Visit the Resource Section To Get Information on Blood-Type Compatibility, Paired-Exchange Options, Contact List Management, Story-Videos & Guidebooks

Donor Navigators Rock!

The Problem: Kidney patients are reluctant to get the word out about their need for a living kidney donor because they are intimidated by their lack of experience and know-how.

The Solution: Encourage kidney patients to build a team of Donor Navigators® to help them boost story-share & attract potential kidney donors.

Donor Navigators® Act As Donor Magnets® To Help Those In Need Get To Transplant Faster

Start Building Your Team of Donor Navigators®

Donor-Navigators® Also Increase Preemptive Opportunities & Advance Patient Engagement For Better Outcomes

DONOR NAVIGATORS®

HELPING KIDNEY PATIENTS FIND LIVING DONORS



LEARN MORE HERE:

<https://health.ucdavis.edu/transplant/livingkidneydonation/living-donor-champion.html>